



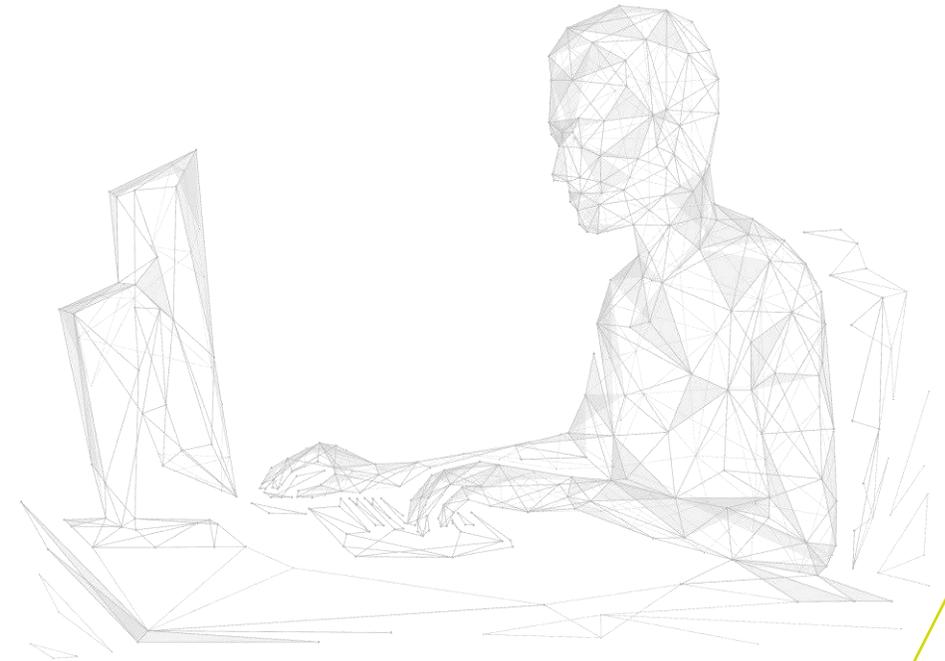
Skolkovo Online Business Mission



The world is gradually adapting to the new realities and we are actively working to keep up and adjust to the circumstances and the needs of the startups and our foreign partners. Therefore, the Skolkovo Foundation is launching a brand-new service:

THE ONLINE BUSINESS MISSION

The goal is to bring together startups with the unique and relevant technologies and potential partners looking for innovative solutions in the new reality.



FAST

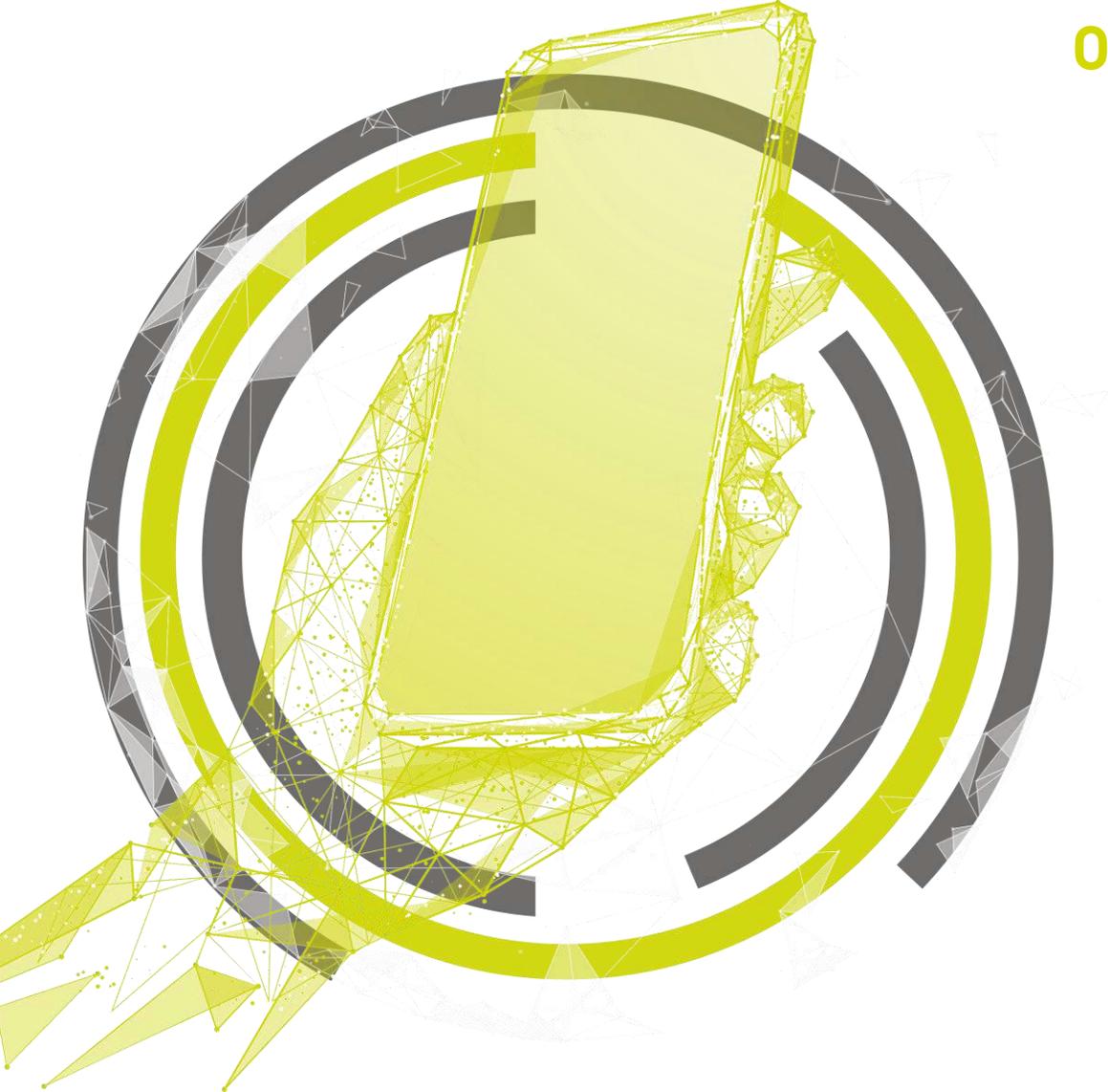
- Connecting businesses, state authorities and investors online

RELEVANT

- Supporting technologies during the 'Corona Virus Crisis' and providing relevant innovative solutions to businesses

SAFE

- Going Global while 'Staying-at-Home'



ONLINE FORMAT ALLOWS US TO:

- Respond to the technology requests faster
- Improve the precision of matching partners
- Reduce costs
- Include multiple countries in one mission
- Offer flexible format and timing
- Store the media content (webinar and meeting recordings)
- Keep all participants safe and contribute to the prevention of the virus spread

PROGRAM STRUCTURE

Day 1

Webinar: Country Panorama

- Economy and Tech Overview
- Workshop “How to Enter Market”
- Workshop “How to Raise Money”
- Forecast Lecture

Day 3

Online Matchmaking

- B2B, B2G meetings to discuss next steps

Day 2

Online Pitching

- Tech companies presenting solutions to potential partners

Day 4

Feedback Brunch

- Online informal discussion of the business mission results between organizers and Russian tech companies



In order to transfer our work online, we will be using a platform:



Participants will be connected to the relevant platform according to the program schedule. The events will be moderated by a Skolkovo team member

Webinars:

Keynote sessions

- 1 speaker joins via Zoom conference link
- 20 - 30 min

Panels with multiple speakers

- 3 - 5 speakers join via Zoom conference link
- Moderator runs a panel from the studio or Zoom
- 30 - 45 min



Online Pitching

- 4-7 Skolkovo projects and
- International partners panel join event via Zoom conference link
- 7 - 10 min project presentation + 5 min Q&A

Online Matchmaking

- Companies, startups, investors and GR representatives may apply for individual meeting with any participant
- Skolkovo organizers match the participants by interest and accompany each meeting
- Meetings take place in a Zoom meeting room
- 30 min

General inquiries:

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